

HOLIDAYS HOMEWORK

BUSINESS STUDIES-XII (2019-20)

Q1. What is the main objective of Division of Work.

Q2. What are the shortcomings of Scalar chain.

Q3. Distinguish between Time Study and Motion Study.

Q4. During demonetization, RBI announced the limits of withdrawals and deposits.

Which dimension is highlighted in this statement.

Q5. State three movements in Motion study.

Q6. Explain Differential Piece wage system with the help of Example.

Q7. Why Coordination is called essence of management

CASE STUDY

Q1 Shreya Ltd has been awarded recently with the 'Best Employer of the year award'. The Company has believed in the ideas and suggestions of its employees. There is systematic dispersal of Decision making at all levels. There is no delay in delivery of orders to customers due to prompt decisions taken by employees.

A) Identify and state the concept of Management followed by the Company.

B) State any two values responsible for the success of the Organisation.

Q2 An Electronic Company is facing a problem of declining market share due to increased competition from other new and existing players in the Market. Its competitors are introducing lower price models for mass consumers who are price sensitive. For Quality conscious customers, company is introducing new model LED TV and DVD players with added features and new technological advancements. For this, the Company raises extra funds Rs 5 Crores from banks.

Name the type of plan the Company is preparing . State the steps which the Company follows to implement this plan quoting the line from the above para.

Q-3. Ms. Ritu and Mr. Mohit are Data Entry Operators in a company having same educational qualifications. Ritu is getting Rs. 5,000 per month and Mohit Rs. 6,000 per month as salary for the same working hours. Which principle of management is violated in the case? Name and explain the principle.

Q-4 Explain the Principle of centralization and decentralization

Q-5 Explain briefly the technique of fatigue study and time study?

Q-6 Explain any four principles of management.

Q-7 What do you mean by business environment? Explain the key components of business environment.

Q-8 What is meant by liberalization? List the impact of changes in government Policy On business and industry.

Q-9 Explain Privatisation as a term related with Indian industry?

Q-10 Defining 'organizational objectives' is the first step in the process of planning. Explain in brief the other steps of this process.

Q-11 Differentiate between procedures and rules

Q-12 Write difference between standing plans and single use plans.

Q-13 Explain the organisational objectives of management.

Q-14 Explain five functions of top-management and middle management.

APPLICATION TYPE QUESTIONS

Q-1 “He keeps machines, materials, tools etc. ready for operations by concerned workers”. Whose

work is described by this sentence under functional foremanship?

Q-2. Identify the principle of fayol which emphasis that wages and salaries paid to the employees

should be just and equitable?

Q-3. Sonia Ltd was engaged in the business of manufacturing auto components. Lately its business

was expanding due to increased demand for cars. In order to keep its market share intact, the

company directed its workforce to work overtime. But it results in many problems.

Due to increased pressure of work the efficiency of workers declined.

Sometimes the subordinate has to work for more than one superior. The workers were

becoming undisciplined. The spirit of teamwork had begun to wane. Identify the principles of

management which were being violated?

Q-4. Identify and explain briefly the type of environment to which the following are related:

- a. Banks reducing interest rates on housing loans.
- b. An increasing number of working women.
- c. Booking of air tickets through internet.
- d. Alcoholic beverages are prohibited to be advertised on television.

4. Name that intangible force which creates productive relationships among resources of organizations?

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5. Which aspect of management can be said to be as central as the thread in a garland?

Q-6. In which two functions do managers at the top level spend more time than managers at the lower level of the organizations?

PROJECT WORK

Students are required to prepare Project on the Topic MARKETING MANAGEMENT and THE PRINCIPLES OF MANAGEMENT as per guidelines of C.B.S.E.